



## Event Description:

An Olympic-style show jumping competition featuring top riders and horses from across the nation.

## Beneficiary

Saddle Up! A fun, recreational and therapeutic horseback riding program for children who have disabilities.



## Additional Opportunities (Other Than Sponsorship)

If your company would like a presence at the event without the sponsorship commitment, several options are available.

### Tables in the Patrons' Tent (with gourmet buffet and open bar)

\$1,200	Front row, table of eight
\$1,000	Second row, table of eight
\$750	Third row, table of six

### The Paddock

\$360	Table for six/\$60 Individual Seats (box lunch and complimentary wine/beer) Premium bleacher seating
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### Buy A Jump

\$1,000	One personalized jump. (A custom jump can be built for an additional cost.)
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### Display Your Company Banner Ringside

\$150	One company-supplied logotype banner displayed in main competition arena.
\$100	One company-supplied logotype banner displayed in other competition rings.

### Patron Program Advertising

\$600	Full page b&w ad.
\$300	Half page b&w ad.
\$150	Quarter page b&w ad.

# Sponsorship Opportunities



Saturday, June 2, 2012

Brownland Farm  
1155 Hillsboro Road  
Franklin, Tennessee

[www.musiccountrygrandprix.com](http://www.musiccountrygrandprix.com)

# Why be a Music Country Grand Prix Sponsor?



To help Saddle Up! improve the quality of life for children who have disabilities.

- A demographically upscale audience.
- Annual attendance of over 2,000 spectators.
- A chance to be associated with one of Nashville's most prestigious events.
- The Music Country Grand Prix receives significant media coverage.



## Grand Champion Sponsor

- Event will be named "Your company name" Music Country Grand Prix.
- Entryway billboard type sign visible from Hillsboro Rd.
- Name recognition on all media coverage.
- On-site signage, including four company supplied logotype banners displayed ringside.
- One full page color ad on the back of the program.
- One personalized jump. (A custom built jump can be built for an additional cost.)
- Promotional announcements during the Grand Prix and during the week.
- Two front row tables for eight each in the Patrons' Tent.
- Twenty General Admission tickets.
- Eight Patron parking passes.

Sponsorship cost: \$15,000 (one available)

## Champion Sponsor

- On-site signage, including three company supplied logotype banners, two displayed ringside and one displayed in other arena.
- One full page color ad on inside cover of the program.
- Promotional announcements during the Grand Prix.
- One front row table for eight and one second row table for eight in the Patrons' Tent.
- Ten General Admission tickets
- Eight Patron parking passes.

Sponsorship cost: \$7,500

## Reserve Champion Sponsor

- On-site signage, including two company-supplied logotype banners displayed ringside.
- One full page b&w ad in the program.
- Promotional announcements during the Grand Prix.
- One front row table for eight in the Patrons' Tent.
- Eight General Admission tickets.
- Four Patron parking passes.

Sponsorship cost: \$5,000

## Blue Ribbon Sponsor

- On-site signage, including one company supplied logotype banner displayed ringside.
- One 1/2 page b&w ad in the program.
- Promotional announcements during the Grand Prix.
- One second row table for eight in the Patrons' Tent.
- Six General Admission tickets.
- Four Patron parking passes.

Sponsorship cost: \$3,500

## People Prix Sponsor

- Name the People Prix area for the sponsor.
- On-site signage, including one company supplied logotype banner in People Prix area.
- One 1/2 page b&w ad in the program.
- Promotional announcements during the Grand Prix.
- One third row table for six in the Patrons' Tent.
- Four General Admission tickets
- Four Patron parking passes.

Sponsorship cost: \$3,000 (one available)

## Red Ribbon Sponsor

- One 1/4 page b&w ad in the program.
- Promotional announcements during the Grand Prix.
- One third row table for six in the Patrons' Tent.
- Four General Admission tickets.
- Three Patron parking passes.

Sponsorship cost: \$2,500

## Yellow Ribbon Sponsor

- One 1/4 page b&w ad in the program.
- One table for six in The Paddock.
- Four General Admission tickets.
- Three Patron parking passes.

Sponsorship cost: \$1,500

**All Sponsorship levels include recognition in all printed materials and logo display on Jumbotron during Competition.**

*Additional opportunities other than sponsorship also available. See reverse for details.*