

Why be a Music Country Grand Prix Sponsor?

To help Saddle Up! raise funds to improve the quality of life for children with mental and physical disabilities.

- A demographically upscale audience.
- Expected attendance of over 2,000 spectators.
- A chance to be associated with one of Nashville's most prestigious events.
- The Music Country Grand Prix receives significant media coverage.



Music Country Grand Prix Facts

Event Description:

Equestrian show jumping competition featuring top riders and horses from across the nation.

Date

June 6, 2010

Time

Approximately 11:30 a.m. – 4:30 a.m.

Location

Brownland Farm

1155 Hillsboro Road • Franklin, Tennessee

Beneficiary

Saddle Up! A fun, therapeutic horseback riding program for children with mental and physical disabilities.



Sponsorship Opportunities

The 22nd Annual
Music Country
Grand Prix

June 6, 2010



Champion Sponsor

The Event Sponsor will receive the following:

- Event will be named "Your company name" Music Country Grand Prix.
- Name recognition on all print materials, including letterhead, flyers, brochures, invitation, etc., and all media coverage.
- On-site signage, including three company supplied logotype banners displayed ringside.
- One full page inside cover advertisement in the program.
- One personalized jump. (A custom built jump can be built for an additional cost.)
- Promotional announcements during the Music Country Grand Prix.
- Two front row tables for eight in the Patrons' Tent.
- Fifteen General Admission tickets.
- Eight Patron parking passes.

Sponsorship cost: \$15,000

Reserve Champion Sponsor

This sponsorship will receive the following:

- One full page advertisement with premium placement in the program.
- On-site signage, including three company supplied logotype banners displayed ringside.
- One personalized jump. (A custom built jump can be built for an additional cost.)
- Acknowledgement on all promotional materials.
- Promotional announcements during the Music Country Grand Prix.
- One front row table for eight and one second row table for eight in the Patrons' Tent.
- Ten General Admission tickets.
- Eight Patron parking passes.

Sponsorship cost: \$7,500

Blue Ribbon Sponsor

This sponsorship will receive the following:

- One full page black and white advertisement in the program.
- On-site signage, including two company-supplied logotype banners displayed ringside.
- One personalized jump. (A custom built jump can be built for an additional cost.)
- Promotional announcements during the Music Country Grand Prix.
- One front row table for eight in the Patrons' Tent.
- Six General Admission tickets.
- Four Patron parking passes.

Sponsorship cost: \$3,500

Red Ribbon Sponsor

This sponsorship will receive the following:

- One half page black and white advertisement in the program.
- On-site signage, including one company supplied logotype banner displayed ringside.
- Promotional announcements during the Music Country Grand Prix.
- One front row table for eight in the Patrons' Tent.
- Six General Admission tickets.
- Four Patron parking passes.

Sponsorship cost: \$2,500

Yellow Ribbon Sponsor

This sponsorship will receive the following:

- One half page black and white advertisement in the program.
- One Second row table for eight in the Patrons' Tent.
- Six General Admission tickets.
- Four Patron parking passes.

Sponsorship cost: \$1,500

Additional Opportunities...

If your company would like a presence at the event without the sponsorship commitment, several options are available.

Patron Tables

(V.I.P. tent with gourmet lunch and open bar)

\$900 Front row, table of eight

\$800 Second row, table of eight

\$600 Third row, table of six

Buy A Jump

\$500 One personalized jump. (A custom jump can be built for an additional cost.)

Display Your Company Banner Ringside

\$150 One company-supplied logotype banner displayed ringside.

Patron Program Advertising

\$600 Full page black and white advertisement in program.

\$300 Half page black and white advertisement in program.

\$150 Quarter page black and white advertisement in program.

